

2017 Folwell PTO Read-a-thon



Dear Folwell Families,

Thank you for supporting your child(ren) in our 3rd annual Folwell Read-a-thon. A read-a-thon can benefit both our students and our school community. **All students** can participate in the reading portion of the read-a-thon with chances to earn fabulous rewards based on the reading they do. Students will strengthen their reading skills and boost achievement. The read-a-thon will have a three-week reading period because three weeks is a proven length of time needed to develop a new habit. Please encourage your child(ren) to read every day and record the number of minutes read during our read-a-thon.

This read-a-thon will also be used as a fundraiser for the Folwell PTO. Each family will decide if they will participate in the **optional fundraising** portion of this event. Funds raised will be used for PTO community building events and to support the educational goals of our school that fall outside our school's budget. Students who fundraise will have the opportunity to earn additional rewards.

Our reading goals for this year are for the Folwell students to read a collective total of 12,000 hours over the three-week reading period and raise \$4,000. If we meet either of our goals we will get to see our Principal and Assistant Principals dressed as Fairy Tale characters for a day!

Rewards

ALL students who read 900 minutes will receive an ice cream treat as a participation reward and be entered into a RAFFLE for additional rewards.

300 minutes (5 hours) in school + 600 minutes (10 hours) at home = 900 minutes (15 hours)

Grade Level Reading Rewards will be awarded to the student in each grade who has read the highest number of hours for their grade. These rewards may include the following: Stepping Stone Theater, Target gift card, MN Zoo, Roller Gardens, Como Town, Water Park of America, Grand Slam, Half Price Books, Wild Rumpus Bookstore, Mill City Museum and More. We are very thankful to these organizations for generously donating these rewards.

Individual fundraising rewards: Individual rewards are awarded on the basis of pledges earned.

Level 1 : \$1.00 - \$4.99	Color Changing Mood Pencil
Level 2 : \$5.00 - \$9.99	2 School Carnival game tickets
Level 3 : \$10.00 - \$24.99	4 School Carnival game tickets
Level 4 : \$25.00 - \$99.99	2 youth/matinee Riverview Theater tickets
Level 5 : \$100.00 - \$199.99	\$10 Target Gift Card
Level 6 : \$200+	5-Hour Nickelodeon Universe Wristband

Grade Level Challenge: The grade levels with the most minutes read and with the most funds raised will receive a movie day.

Questions? Contact Sue LaCombe, lacombesue@gmail.com

Complete your Read-a-thon in 4 easy steps

STEP 1: SET A READING GOAL. Help your child decide on a realistic amount of time per day that he/she can read during the three-week reading period.

STEP 2: COMPLETE THE READING TALLY FORM.

Use the Reading Tally Form to record time read **IN MINUTES** at home during each day of the Read-a-thon. An adult **MUST** initial the form each week. Students receive credit for time spent reading or being read to by an adult. Any time spent reading for HOMEWORK counts in the final tally. Reading a book for a book report or reading from a textbook, it all counts in the total! Reading time both at HOME and at SCHOOL counts. Students may add the **CLASSROOM MINUTES** their teacher sends home on Feb 27th **OR** a 300 minute credit for classroom reading, whichever is greater. Record total amount of time read in MINUTES for your **Grand Total**.

Encourage your children to read books at an appropriate level. For children with special needs, adapt a reading goal that is appropriate to his/her needs. Books on tape would be appropriate for kids with special needs and beginning readers. Videos do not count toward reading time.

STEP 3: COLLECT PLEDGES. (OPTIONAL)

Use this envelope for collecting and returning pledges. Pledges can be collected at any time during the reading period. **The deadline for turning in money and forms is Tuesday, February 28th.** PLEASE be prompt in turning in the collected pledges; class and individual rewards are calculated on the deadline date. Failure to make the deadline will make you ineligible for the rewards.

***** Make checks payable to Folwell PTO.**

***** Double your donation and take advantage of corporate matching.** If your employer has a corporate matching program, please include the proper paperwork with your pledge packet and the PTO will gladly submit the completed forms to your employer to double your donation!

***** Donations are tax-deductible.** Your cancelled check is a valid receipt for all individual donations up to \$250. Upon request, the PTO will issue a receipt for any donation greater than \$250.

STEP 4: TURN IN YOUR PACKET.

Each student who turns in a Read-a-thon packet and has completed 900 minutes of total reading time (in school and at home combined) will receive a reward for his or her participation.

Volunteers Needed

Thank you to the many amazing parents and teachers who help make this event a success for our students, both in terms of fundraising and reading goals. Sign up to volunteer at: <http://signup.com/go/pk493X>

READ-A-THON CALENDAR OF EVENTS

Monday, February 6th	Begin recording time read.
Sunday, February 26th	Reading Period Ends
Feb 6 th thru Feb 27 th	Collect Pledges
Feb 15 th	Half Way Day Book Exchange (** Volunteers needed)
Tuesday, February 28th	Pledges and reading tally sheets due to teacher
Thursday, March 2 nd	Data entry (** Volunteers needed)
Friday, March 10 th	Winners announced. Reward Distribution (** Volunteers needed)